

STYLE & SUBSTANCE

HOT PRODUCTS, NEW VENTURES AND LOCAL DISCOVERIES. BY KATHERINE HOUSTOUN



Cupcake Round-Up

Richmond may be on the brink of a giant toothache, brought on by the cupcake craze that's taken River City by storm — and who's complaining? As the cupcake-per-capita ratio rises, we give you a snapshot of Richmond cupcakery.

See next page for bakery details.



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1. Simple & Sweet

938-9266
www.simpleandsweet.net

Special event cupcakes for weddings, large parties and corporate events. Cupcake towers are tailor-made for wedding receptions, while prettily packaged individual cupcakes, tagged “boutique minicakes,” would do well as favors. Delivery or pickup.

2. Reese’s Cupcakes

241-4109
www.reescupcakes.com

Customized made-from-scratch cupcakes for weddings, parties and more. Using butter-cream frosting, ganache or cream cheese fondant, founder Angela Killion can whip up barnyard animals, soccer balls, flowers and cartoon characters for themed occasions. Delivery available.

3. Babycakes

306-6715
www.babycakesva.com

Custom-made, old-fashioned cupcakes for birthdays, baby and bridal showers, weddings, meetings and other special celebrations. Make them personal with sugar design toppings, including monograms. Delivery only.

4. Frostings

11331 W. BROAD ST., SUITE 137
360.2712
www.frostingsva.com

The newbie on the scene, Frostings just opened its doors in May. Stop in to pick up made-that-day cupcakes, or place an order for your special event. Stay posted for news on cupcake decorating parties to be held in the bakery’s party room. Walk-in and pickup.

5. Couture Cupcakes

THE SHOPS AT 5807
(5807 PATTERSON AVE.)
STONEWALL MARKET
(4917 GROVE AVE.)
525-6015
www.couturecupcakes.net

Baker Jean Mauck’s small-batch cupcakes are often adorned with designs sculpted from fondant and sugar paste; sand dollars, daisies and cowboy hats are within the realm of possibility. Customized orders available. Walk-in and pickup; delivery also available.

6. Lola’s Lunches and Cupcake Boutique

4010 GLENSIDE DRIVE
266-5652
www.lolaslunches.com

Four signature cupcakes, baked daily with the bakery’s homemade retro flair. Customize with fillings for birthdays, weddings, bridal showers and other special occasions. Walk-in and pickup; delivery and pickup also available for boxed lunches and special orders.

7. Sally Bell’s Kitchen

708 W. GRACE ST.
644-2838
www.sallybellskitchen.com

Upside-down cupcakes featuring frosting on the sides and top, making for an extra sweet treat. Try them in one of the bakery’s signature boxed lunches for a full meal with a perfect ending. Walk-in and pickup; delivery available.

8. Petites Bouchees

332-8699
www.petitesbouchees.com

Though best known for her bite-sized macaroons, chef Veronica Perez also creates made-to-order couture cupcakes with handmade floral decorations and impressive attention to detail. Made with European style butter-cream and cream-cheese frosting, these cakes won’t send you into sugar shock. Delivery or pickup.

9. Two Sweet

3422 LAUDERDALE DRIVE
360-4284
www.twosweetrichmond.com

Two Sweet’s two bakers offer made-from-scratch cupcakes in flavors both classic (coconut, red velvet) and gourmet (chocolate peanut butter, salted caramel). Also look for kiddie concoctions topped with sprinkles, gummy worms, marshmallow icing and more. Walk-in and pickup; delivery also available.



PHOTO BY SCOTT ELMQUIST

Objects of My Affection Megan Holley

Richmonder Megan Holley wrote the Amy Adams/Emily Blunt film, *Sunshine Cleaning*, which was released in March. Holley has received interest in turning the movie into a TV series, a project she is currently pursuing. She is also working on her latest homegrown undertaking: raising her one-year-old son, Sam.

1. **COOKIES.** Any kind and in any stage of their creation.
2. **MOVIE TRAILERS.** They’re always satisfying. ... whereas the movie itself may not be.
3. **THE NORTHERN SHORE OF LAKE MICHIGAN.** I’m from Michigan, and it’s just gorgeous with crystal blue water and beautiful sandy beaches. It’s like being at the beach without the sharks and jellyfish.
4. **MY SON, SAM, LAUGHING.**
5. **NPR.** I’m generally a huge fan.
6. **SLEEP.** Falling asleep has always been my favorite part, but since Sam came along, any part of being asleep is great. The Holy Grail is eight hours.
7. **MY FAMILY.**
8. **SHAG CARPET.** The house I grew up in had tons of shag carpeting. I find it incredibly comforting.
9. **SILENCE.**
10. **FROZEN PIZZA, A COLD BEER AND MINDLESS TELEVISION, COMBINED.** It has to be the three of them together.



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